



Ad Specifications

Ad Sizes

1/9 pg	2" w x 2.667" h
1/6 pg	2" w x 4.083" h
1/3 pg vert.	2" w x 8.334" h
1/3 pg sq.	4.171" w x 4.083" h
1/2 pg	6.334" w x 4.083" h
full pg / back cover	6.334" w x 8.334" h

Ad Deadlines

Email finished ads to Erica at esotak@whitneydesign.net by 5pm on the deadline day.

If you wish to make changes to your ad mid-season, please note that the same deadlines apply.

If you do not receive confirmation of receipt of your ad within 5 business days, please call 360-754-7747.

If you would like to reuse your ad from last season, please send an email to let us know.

*** If we are creating your ad for you (additional charge—see below), please submit your logo and ad text ten business days prior to the specified deadline to allow time for design and proofing.**

Preparing Your Ad

- Programs are black & white. Ads should be black & white or grayscale.
- Preferred ad formats are .pdf, .eps or .tif at 300dpi with fonts and graphics embedded.
- Please name your file (yourcompany)HP17ad.(tif, eps, pdf). For example, whitneydesignHP17ad.tif

We can recreate or resize existing ads or create simple ads (contact info & logo) for a special Harlequin advertiser rate of \$50. Need more design help? Professional design services from Whitney Design are \$70/hr.

Questions?

For ad questions or assistance, contact Whitney Design 360-754-7747 or esotak@whitneydesign.net

For billing questions, contact Harlequin Productions 360-705-3250 or ar@harlequinproductions.org

Production	ad reservation	artwork due*
Operation Stardust <i>November 15-December 31</i>	October 4	October 14*
Under a Mantle of Stars <i>January 17-February 9</i>	December 6	December 20*
Intimate Apparel <i>February 28-March 22</i>	January 24	January 31*
Shining City <i>April 24-May 17</i>	March 14	March 27*
Summer Musical (TBD) <i>June 5-July 6</i>	April 26	May 8*
Psychopathia Sexualis <i>August 21-September 13</i>	July 11	July 24*
Antony & Cleopatra <i>October 2-25</i>	August 22	September 4*



Program Advertising Rates:

Ad Size	Single Show	SEASON 7 Shows	6 Shows	5 Shows	4 Shows	3 Shows	2 Shows
1/9 page	\$375	\$805	\$805	\$685	\$645	\$605	\$565
1/6 page	\$445	\$1,005	\$1,005	\$855	\$805	\$755	\$705
1/3 page	\$595	\$1,335	\$1,335	\$1,135	\$1,065	\$1,000	\$935
Half page	\$895	\$2,010	\$2,010	\$1,705	\$1,605	\$1,505	\$1,405
Full page	\$1,490	\$3,350	\$3,350	\$2,845	\$2,680	\$2,515	\$2,345
Back page	n/a	\$5,210	n/a	n/a	n/a	n/a	n/a